Judie Mancuso

- Nonprofit Founder / CEO / President
- Political Advocacy Leader
- Campaign / Project Management

Founder / CEO / President, Social Compassion in Legislation, 2007 – Present

- <u>Social Compassion in Legislation</u> is a 501(c)(4) organization which advocates for the care and protection of companion, farm, and wild animals by sponsoring and supporting legislation at the local, state, and federal level.
- Lead legislative efforts at local and state level to support private and public programs that reduce pet overpopulation and euthanasia in animal shelters.
- Successfully sponsored and advocated for legislation passed and signed into California law, as well as drove the implementation of city and county ordinances.
- Organize, coordinate, and lead fundraising and political outreach.
- Oversee and manage all lobbyist activities and draft legislation. Work with legislators to rally and organize professional and grassroots support.
- Appointed to various task forces and committees to research and make recommendations on how to implement sponsored laws.

Founder / CEO / President, Social Compassion, 2007 – Present

- Founded <u>Social Compassion</u> is a 501(c)3 organization which advocates for the care and protection of companion, farm, and wild animals at the grassroots level with original focus on raising funds for dog and cat spay and neuter surgeries for underserved or low-income families.
- Grew nonprofit to lead expanded efforts in animal welfare and protection beyond spay and neuter.
- Worked with congressional leaders, conservation groups, NGO's, and celebrities to lead an international effort to save brutally captured baby elephants in Zimbabwe from being exported to China using social media and direct lobbying.
- Coalition member in successful effort to stop the International Whaling Conservancy from rolling back a prohibition on whaling for Japan and Iceland.

Board Member, Veterinary Medical Board, 2010 – Present

- Appointed by Assembly Speaker John Perez as a public member to the <u>California</u> <u>Veterinary Medical Board</u> (VMB) in 2010 with a reappointment for a second and final four-year term from 2014 - 2018.
- Attend a minimum of four meetings per year.
- Review and vote on licensee disciplinary cases and reinstatement hearings.
- Consult on updating the Veterinary Practice Act, creating new state laws and regulations; also act on bills related to veterinary medicine.
- Participate in strategic planning, make recommendations to achieve final plan.
- Led a successful effort to gain support from state legislature and create urgency among department heads to increase budget to hire additional staff.

Founder / CEO / President, California Spay and Neuter License Plate Fund, Inc., 2010 – Present

- Founded California Spay and Neuter License Plate Fund, Inc. is a 501(c)(3) organization solely for the <u>Pet Lover's Specialty License Plate</u>.
- Created plate program through the Department of Motor Vehicles to raise funds and awareness regarding pet overpopulation and to provide free and low-cost spay and neuter programs statewide.
- Oversaw and led preorder process mandated by law to obtain 7500 preorders.
- Researched how to get the plate on the road, since no new plate had been successfully introduced since 1999.
- Presented need for plate and obtained sponsoring agency.
- Created website to gather preorders and oversaw all accounting and customer service interface tasks regarding order processing.
- Led and directed marketing outreach, press conferences, earned media, and all other efforts including state legislation and fundraising in order get to the ultimate goal of 7500 preorders.

Field Rescue Work/Software Design/Development, Hurricane Katrina - Louisiana, 2005-2006

- Assisted with rescue and the care of thousands of abandoned pets.
- Organized a team of volunteers from across the United States to track daily rescue team activities in New Orleans.
- Designed and managed the software development of two browser based database/search engine applications for use in Katrina rescue efforts.
- Led implementation of software and trained shelter staff.
- Assisted with animal reunions between pets and their relocated owners.

Legislative Advocacy, California SB 754 & SB 1057 Heritage Tree Preservation Act, 2004 - 2006

- Assisted staff and co-sponsors in drafting language of bill to save heritage trees carried by the Senate Pro Tempore Don Perata.
- Organized press conference and arranged for celebrity guest and other legislators to speak and attend conference.
- Educated Assembly and Senate members and their staff regarding legislation.

Campaign Management, Stop Construction of LNG Terminal off Malibu Coast, 2005 - 2006

- Managed political and grassroots campaign to stop the construction of a "first of its kind" LNG terminal off the coast of Malibu.
- Built coalition of stakeholders that included elected officials, environmental attorneys, celebrities, coastal advocates, and community volunteers.
- Traveled to Washington DC to gain help and support to stop the project, met with congressional and senate staff to gather information and strategically plan the political and legal effort.
- Planned and arranged press conferences and other highly visible press events.

Legislative Advocacy, California AB 2513 Humane Control of Dog and Cat Overpopulation, 2004

- Assisted bill sponsor in gathering statistical data needed for language of bill.
- Worked closely with state veterinarian and other animal welfare groups to find and compile appropriate data to be used and presented to state legislature.
- Attended and contributed ideas in meetings with author, Assembly Member Lloyd Levine.

Project Management/Field Rescue Work, San Diego, California, 2003-2004

- Organized and led rescue and medical effort to capture and save 135 cats from euthanasia from hoarder.
- Managed over fifty volunteers to trap, transport, and locate temporary and permanent homes for cats.
- Recruited local veterinarians to provide: free or low-cost evaluation, spaying/neutering, infectious disease testing, and vaccinations.
- Raised funds via the Internet and cold calling vendors for medical supplies needed, care, housing, and transportation of cats, and oversaw distribution of funds.

Information Technology (20 year professional career)

- Positions held: Software Development Manager, Systems Manager, Business Systems Project Manager, Independent Consultant
- Various Companies and Industries 1983-2003
 - Directed and managed large-scale software development projects.
 - Interviewed, hired, and managed daily activities of application programmers, database architects, administrators, graphical user interface designers, quality assurance staff, and help desk personnel, managed teams as large as 30 engineers.
 - Researched and made recommendations on use and implementation of technologies for development or to satisfy business needs.
 - Developed or oversaw creation of documents pertaining to design and schedule of projects, including system requirements, site storyboards, code and naming conventions, detail design specifications, data flow diagrams, work flow diagrams, project schedules, resource estimates, and timelines.
 - Prepared and led status meetings with upper-level management and other project stakeholders.
 - Ongoing management of the communications and strategic relationships among customers, vendors, and internal business owners to ensure project timelines and expectations were clearly documented and conveyed to project team.
 - Worked with internal departments to ensure deadlines were met and tasks were completed in: development, testing, staging and production environments, connectivity and security issues, and configuration changes.
 - Managed full life-cycle of projects; employed "best practices"; oversaw systems deployment, implementation, and lessons learned; and supported on-going maintenance and system enhancements.