

October 13, 2020 - Mike Morris Post to LB Next-door

I posted the following to the Village & nearby neighborhoods a few moments ago.

[PAC Spending via Independent Expenditures \(496\) in LB City Council race.](#)

The most recent 496 reports reflect targeted PAC spending supporting/opposing Candidates for LB City Council thru early October. I've collected the most recent ones from all local PACs, and of those only Village Laguna, Liberate Laguna and the LB Police Employees Assoc report any Independent Expenditures.

There's no surprise that Liberate Laguna has spent the most in Independent expenditures thus far. Nearly \$22,000 on behalf of Larry Nokes thru 5Oct2020. This is almost as much as they spent on P Blake's candidacy in 2018 (I estimated that total to be nearly \$25k). I expect that by 3Nov2020 they will have exceeded the amount spent on Plake on behalf of Nokes.

A couple of side-comments:

* The LB Police Employees Assoc has spent EXACTLY the same amount on behalf of Dicterow & Whalen thus far. Talk about making sure everyone's happy!

* VL has a 496 posted with the City that must be in error. They report IE's on 2Oct2020 Opposing the candidacy of Weiss. Once I get clarification, I will update this post (it seems to be illogical that they would spend \$4,459 for Weiss, then a smaller amount against him...but who knows).

NOTE: these 496 reports don't capture the entire expenditures a PAC spends during a particular period, instead they capture IE specifically for/against a candidate or Ballot Measure (such as a mailer or web-advert). Baseline spending for office supplies, lawyers, polling, and such isn't captured in these 496s. As usual, I've provided receipts in the form of screen captures of the relevant documents.

Laguna Beach 496 Independent Expenditures (Most Recent)

	Candidate	Indep Expenditure	Thru Date	Support/ Oppose
Village Laguna 496				
	Flores	\$6,803.00	10/09/20	Support
	Weiss	\$4,459.00	10/07/20	Support
Liberate Laguna 496				
	Dicterow	\$7,781.54	10/05/20	Oppose
	Nokes	\$21,904.56	10/05/20	Support
LB Police Emp Assoc 496				
	Dicterow	\$4,608.17	10/06/20	Support
	Whalen	\$4,608.17	10/06/20	Support

496 Independent Expenditure Report

Amounts may be rounded to whole dollars.

496 INDEPENDENT EXPENDITURE REPORT

NAME OF FILER Liberate Laguna PAC		Date of This Filing <u>10/05/2020</u>	Date Stamp RECEIVED OCT 06 2020 City Clerk's Office City of Laguna Beach, CA	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER (949) 416-0847	I.D. NUMBER (if applicable) 1405838	Report No. <u>100520SD</u>	<input type="checkbox"/> Amendment to Report No. _____ (explain below)	
STREET ADDRESS 4667 MacArthur Blvd., Suite 420		No. of Pages <u>1</u>		
CITY Newport Beach	STATE CA	ZIP CODE 92660		

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED Steve Dicterow				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
OFFICE SOUGHT OR HELD City Council Member City of Laguna Beach	DISTRICT NO.	SUPPORT	OPPOSE	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE
			X				

2. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
10/05/2020	Mailer Cumulative to date total <u>\$7781.54</u>	1,334.54

496 Independent Expenditure Report

Amounts may be rounded to whole dollars.

496 INDEPENDENT EXPENDITURE REPORT

NAME OF FILER Liberate Laguna PAC		Date of This Filing 10/05/2020	Date Stamp RECEIVED OCT 06 2020 City Clerk's Office City of Laguna Beach, CA	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER (949) 416-0847	I.D. NUMBER (if applicable) 1405838	Report No. 100520LN		
STREET ADDRESS 4667 MacArthur Blvd., Suite 420		<input type="checkbox"/> Amendment to Report No. _____ (explain below)		
CITY Newport Beach	STATE CA	ZIP CODE 92660		

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED Larry Nokes				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
OFFICE SOUGHT OR HELD City Council Member City of Laguna Beach	DISTRICT NO.	SUPPORT <input checked="" type="checkbox"/>	OPPOSE <input type="checkbox"/>	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE

2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
09/25/2020	Newspaper ad Cumulative to date total <u>\$21904.56</u>	266.67
10/05/2020	Mailer Cumulative to date total <u>\$21904.56</u>	4,670.89

496 Independent Expenditure Report

Amounts may be rounded to whole dollars.

NAME OF FILER Village Laguna, Inc.		Date of This Filing 10/9/20	Date Stamp RECEIVED OCT 12 2020 City Clerk's Office City of Laguna Beach, CA	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER 949-412-1909	I.D. NUMBER (if applicable) 990381	Report No. 5		
STREET ADDRESS 31538 Egan Road		<input type="checkbox"/> Amendment to Report No. _____ (explain below)		
CITY Laguna Beach	STATE CA	ZIP CODE 92651		

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED Ruben Flores				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
OFFICE SOUGHT OR HELD City council member	DISTRICT NO. Laguna Beach	SUPPORT <input checked="" type="checkbox"/>	OPPOSE <input type="checkbox"/>	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE

2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
10/8/20	one month StuNews ads	6,486
10/9/20	Laguna Beach Independent Ad	<u>6,803</u>

496 Independent Expenditure Report

Amounts may be rounded to whole dollars.

NAME OF FILER Village Laguna, Inc.		Date of This Filing 10/7/20	Date Stamp RECEIVED OCT 07 2020 City Clerk's Office City of Laguna Beach, CA	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER 949-412-1909	I.D. NUMBER (if applicable) 990381	Report No. 3	<input checked="" type="checkbox"/> Amendment to Report No. 3 (explain below) No. of Pages 2	
STREET ADDRESS 31538 Egan Road				
CITY Laguna Beach	STATE CA	ZIP CODE 92651		

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED George Weiss				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
OFFICE SOUGHT OR HELD City council member	DISTRICT NO. Laguna Beach	SUPPORT <input checked="" type="checkbox"/>	OPPOSE <input type="checkbox"/>	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE

2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
10/2/20	Laguna Independent ad	3,279
10/4/20	mailer	4,439

496 Independent Expenditure Report

Amounts may be rounded to whole dollars.

496 INDEPENDENT EXPENDITURE REPORT

NAME OF FILER Laguna Beach Police Employees Association Political Action Committee		Date of This Filing 10/06/2020	Date Stamp RECEIVED OCT 06 2020 City Clerk's Office City of Laguna Beach, CA	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER (916) 556-1776	I.D. NUMBER (if applicable) 1346972	Report No. 2020-3	<input type="checkbox"/> Amendment to Report No. _____ (explain below) No. of Pages 1	
STREET ADDRESS 1121 L Street, Ste. 200				
CITY Sacramento	STATE CA	ZIP CODE 95814		

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED Steve Dicterow				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
OFFICE SOUGHT OR HELD City Council Member City of Laguna Beach	DISTRICT NO.	SUPPORT <input checked="" type="checkbox"/>	OPPOSE <input type="checkbox"/>	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE

2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
10/05/2020	Mailers Cumulative to date total \$4608.17	190.50
10/05/2020	Mailers Cumulative to date total <u>\$4608.17</u>	2,642.67

496 Independent Expenditure Report

Amounts may be rounded to whole dollars.

496 INDEPENDENT EXPENDITURE REPORT

NAME OF FILER Laguna Beach Police Employees Association Political Action Committee		Date of This Filing <u>10/06/2020</u>	Date Stamp RECEIVED OCT 06 2020 City Clerk's Office City of Laguna Beach, CA	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER (916) 556-1776	I.D. NUMBER (if applicable) 1346972	Report No. 2020-4 <input type="checkbox"/> Amendment to Report No. _____ (explain below) No. of Pages <u>1</u>		
STREET ADDRESS 1121 L Street, Ste. 200				
CITY Sacramento	STATE CA	ZIP CODE 95814		

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED Bob Whalen				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED			
OFFICE SOUGHT OR HELD City Council Member City of Laguna Beach	DISTRICT NO.	SUPPORT X	OPPOSE	BALLOT NO./LETTER	JURISDICTION	SUPPORT	OPPOSE

2. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
10/05/2020	Mailers Cumulative to date total \$4608.17	190.50
10/05/2020	Mailers Cumulative to date total <u>\$4608.17</u>	2,642.67